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Media Contact: Lisa Buchman
Harrison Edwards PR/914-242-0010
lbuchman@harrison-edwardspr.com

TWO WESTCHESTER ASSISTED LIVING FACILITIES RECOGNIZED FOR QUALITY ACHIEVEMENT

United Hebrew of New Rochelle's Willow Gardens Memory Care and Willow Towers Assisted Living Receive National Recognition for Quality Measures from American Health Care Association (AHCA) and National Center for Assisted Living (NCAL)

Nora O'Brien, executive director of the assisted living facilities, coincidentally appointed to prestigious NCAL leadership role

(New Rochelle, NY—February 25, 2020)... Two top quality assisted living communities in Westchester have been recognized for their commitment to providing high-quality senior care. United Hebrew of New Rochelle's Willow Gardens Memory Care and Willow Towers Assisted Living were honored for their achievements in the Quality Initiative Recognition, a national program that sets specific, measurable targets to further improve quality of care in America's assisted living communities.

The distinction was awarded by the American Health Care Association (ACHA) and the National Center for Assisted Living (NCAL), a leading industry association for long-term and post-acute care. The voluntary national program honors member facilities for their individual work in achieving AHCA/NCAL Quality Initiative goals in four core areas: staff stability, customer satisfaction, hospital readmissions, and the use of antipsychotics.

"This recognition demonstrates our steadfast commitment to improving the lives of the seniors we serve," says Nora O'Brien, DPT, executive director of the two facilities. "Being a part of this program has helped us achieve better outcomes for our residents."

Coincidentally, Dr. O'Brien was appointed as the New York representative in the NCAL state leader program, which has a strong focus on advocacy and governance. She will be a leader for assisted living on the national level and help shape the future of NCAL. The organization's quality program can provide helpful insights to families searching for an assisted living residence.

“Assisted living facilities are not nationally regulated, and many do not obtain the same state licensures,” Dr. O’Brien points out. “So, this recognition signifies that we are performing well against national quality standards. Of course, achieving quality is more than meeting requirements; the real reward is knowing that we are providing the very best possible experience for our residents.”

Absent a federal mandate, the ACHA/NCAL program aims to set national benchmarks for quality and challenges long-term and post-acute member providers to meet quality goals by 2021. Since the launch of these national quality goals in 2012, fewer residents are returning to the hospital and the use of antipsychotic medications has declined, according to the organization.

“We’re so proud of our staff for embarking on this journey and for serving as a model assisted living facility in New York State and across the nation,” said Rita Mabli, president and CEO of United Hebrew. “The program helps us remain competitive as an organization, and helps provide the outstanding and compassionate care our residents and their families deserve.”

About United Hebrew of New Rochelle

United Hebrew of New Rochelle (uhgc.org) is a vibrant not-for-profit, non-sectarian, multiservice campus of comprehensive care nestled on 7.5 acres. United Hebrew has been serving the Westchester metropolitan area since 1919, and today, serves more than 1,000 residents and clients daily on its Harry and Jeannette Weinberg Campus and within the Westchester community. Services include: Long-Term Skilled Nursing (The Kramer and Skalet Pavilion); Burke Rehabilitation at United Hebrew; Willow Towers Assisted Living (The Beverly and Alfred J. Green Pavilion), Memory Care at Willow Gardens; The Phoenix Neighborhood and Griffen Program at Willow Towers; and Nightingale Neighborhood at United Hebrew; Independent Senior Housing at Soundview (Low-Savin Residence) and Meadow Lane Senior Apartments); Health at Home (AZOR Licensed Home Health Care and Certified Home Health Agency); and Private Geriatric Care Management Services (Raven Care Advocates). For more information, call (914) 632-2804 or visit www.uhgc.org