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United Hebrew of New Rochelle Unveils New ‘United for You’ Centennial Exhibition in its Lazarus Art Gallery

**18 touching portraits by award-winning photojournalist Enid Alvarez
reveal personalities and highlight warm connections between residents,
their families, and staff**

“There’s no age limit to feeling joy.”

(New Rochelle, NY—March 19, 2019)...Designed to salute its residents, their families, and the staff who care for them, United Hebrew of New Rochelle’s new art exhibition shines a light on the primary reason the organization has thrived for the past 100 years: strong connections created between residents and their families and United Hebrew’s staff members.

“United for You,” a new permanent art exhibition at United Hebrew’s Lazarus Gallery features 18 photographic works by award-winning photographer Enid Alvarez. They showcase the feisty personalities of United Hebrew’s residents, and the extraordinary care provided by staff across the organization’s campus, which includes an array of supportive care for Westchester’s seniors.

“These are heartwarming works that show there’s really no age limit to feeling joy,” said Rita Mabli, president & CEO. “This exhibition is a celebration of life and that fits perfectly with our philosophy of care.”

Commissioned for United Hebrew’s Centennial, the exhibition portrays residents with their families, and a range of staff with whom they interact: nurses, recreation staff, social workers, security guards, IT directors, reception, and more. The images reflect the philosophy of personalized care at United Hebrew, where all staff are trained to make each interaction a ‘wow,’ according to Mabli.

“Ms. Alvarez has captured so perfectly what takes place on a daily basis here — we all work together to improve our residents’ quality of life. And that means every interaction is an opportunity to show someone that you care, that they matter. It’s how United Hebrew has operated since 1919.”

About the Artist

An award-winning photojournalist, and a graduate of the School of Visual Arts, Enid Alvarez was born and raised in The Bronx where she developed a deep affection for the culturally diverse world she grew up in. Alvarez was a staff photographer for *The New York Daily News* and currently freelances for *The Wall Street Journal*. She has taken images during her extensive travels and especially loves photographing people, capturing their inner self through spontaneous moments. Alvarez's mother is a resident at United Hebrew, an organization she says will always hold a special place in her heart.

"United for You" will be free and open to the public daily, 9 a.m. - 5 p.m. at United Hebrew's Lazarus Gallery. For more information contact Linda Forman, Senior Advisor to the President, United Hebrew, 914.632.2804 x1224 or lforman@uhgc.org.

About United Hebrew

United Hebrew of New Rochelle (uhgc.org) is a vibrant not-for-profit, non-sectarian, multi-service campus of comprehensive care nestled on 7.5 acres. United Hebrew has been serving the Westchester metropolitan area since 1919, and today, works with more than 1,000 clients daily. Services include: Long-Term Skilled Nursing; Burke Rehabilitation at United Hebrew; Willow Towers Assisted Living (The Beverly and Alfred J. Green Pavilion, Memory Care at Willow Gardens, The Phoenix Neighborhood and Griffen Program at Willow Towers, and Nightingale Neighborhood at United Hebrew Independent Senior Housing (Low-Savin Soundview Senior Apartments); Health at Home (AZOR Licensed Home Health Care and a Certified Home Health Agency); and Private Geriatric Care Management Services (Raven Care Advocates). For more information, call (914) 632-2804 or visit www.uhgc.org.