United Hebrew Expands Leadership Team

The past decade has been amazing for United Hebrew, where we have expanded our nursing home, launched a certified home health agency, and opened a new residence to care for individuals with memory impairment and house low-income seniors. To continue our momentum, we’ve made two key additions to our strong leadership team: John Zeiss will serve as the Administrator of United Hebrew’s nursing home, and Christine Sanders has stepped into the position of Vice President, Administration. Welcome!

Read the story.

Baby it’s Cold Outside! Check Out Our Winter Safety Tips for Seniors

Bomb cyclone, polar vortex, arctic freeze—no matter how you look at it, winter weather poses certain safety hazards for everyone, but especially for seniors. Our own Dr. Elaine Healy, vice president of medical affairs, offers five essential tips for surviving the season.

Get tips.

Willow Towers Earns National Recognition for Quality

United Hebrew’s Willow Towers Assisted Living has been recognized with a National Quality Award presented by the American Health Care Association and the National Center for Assisted Living (AHCA/NCAL). The prestigious program honors organizations across the nation that have demonstrated their commitment to improving quality care for seniors. This recognition affirms Willow Towers’ reputation as a haven where seniors are well-cared for and enjoy a high quality of life.

Learn more.
Ferri Sisters to Co-Chair AHA 'Go Red Luncheon' June 1

Our own Grace Ferri, vice president of marketing and development, is co-chairing with her sister, Terri Ferri, the American Heart Association’s 15th Annual Go Red Luncheon on June 1 at the Hilton Westchester. The event seeks to raise funds and awareness to fight women’s number one killer: heart disease. We applaud their leadership and look forward to joining their fight!

Learn more.

4 things worth sharing with you this week:

1. United Hebrew's Got Talent! Check out photos and videos from our recent resident/staff talent show on our Facebook page. You’ll be amazed at the talent on display!
2. Challenging the notions of “old age”: Read this story about how we can take a positive and more dynamic view of what it means to grow older.
3. Pure Imagination: Read about the Alzheimer's Association project here, which honors the life of Gene Wilder, lost to Alzheimer’s in 2016, and gives hope for caregivers, treatment, and a cure.
4. This photo will make you smile: Pet therapy is a hit in our skilled nursing home. Here, two of our residents, Marian Massella and Doreen Miller, enjoy a visit with Harris, one of our regular canine companions.