

CALL FOR ARTISTS

THE ART OF THE GARDEN EXHIBITION

June 11-September 13, 2017

The Lazarus Gallery at United Hebrew of New Rochelle

SCHEDULE

April 19	Submissions due.
May 8	Notification sent to artists.
May 23	Deadline to deliver artwork
June 11	Artists' Reception 3- 4:30 pm.
September 14-15	Pickup artwork 10 am-4 pm.

Lazarus Gallery at United Hebrew of New Rochelle 391 Pelham Road, New Rochelle
looks forward to presenting the
The Garden Exhibition. The exhibit will be on display June 11-September 13, 2017
The opening reception held on Sunday, June 11, 2017 from 3 to 4:30 PM.

The exhibition will feature floral and foliage images which can include butterflies, bees,
in flies, birds, bird cages, birdbaths, bonnets, moss and people frolicking in a garden
acts of enjoyment and visual pleasure
The exhibit hopes to bring the outside garden into the gallery by assembling a bouquet of
work in various mediums illustrating the appeal of the garden throughout time.

Zane, Curator of the Lazarus Gallery, and Jodi Moise, Curator, Art Program and
Education at Montefiore Medical Center will jury this show.

CRITERIA

Artists may submit original 2-and 3-dimensional work in a variety of mediums. Entries can
include fiber art, found objects, ceramics, sculpture, paintings, works on paper,
photography (including nostalgia), mixed mediums, and installations. The wall hung work

and not exceed 48 x 66", with a maximum hanging weight of 75 lbs. and 3D works or sculptures over 50 lbs must be set up by the artist and be safe for viewing. Works can be representational or cutting edge. We look for work that is inspiring, engaging, humorous, evokes memories and triggers connection. The audience primarily consists of senior citizens, their families and staff. Works should be visually pleasing, however no sexual, violent or macabre images will be considered.

TECHNICAL REQUIREMENTS

Artists may submit up to 6 images. All work must be submitted via high-res in 300 dpi and appear in the correct orientation. Send images to regardenexhibit@gmail.com. All work must be ready for easy installation by the gallery with clear instructions for hanging.

MISSION MATERIAL DEADLINE

The deadline for submissions is April 19, 2017.

Artists must complete a submission form (attached), bio, and statement. Each work must have a label attached on the back containing the following information: artist's name, title, medium, dimensions, date, and sale price. If submitting by US Postal Service, label your artwork with your contact information including an email address and send to Linda Regan, United Hebrew, 391 Pelham Road, New Rochelle, NY 10805.

[View the Garden SUBMISSION FORM](#)

ARTIST RESPONSIBILITY. INSURANCE. RETURN of ARTWORK

Artists are responsible for round-trip shipping and all related costs including packing and insurance. All shipments must include a prepaid return-shipping label and be shipped in a container appropriate for re-use.

United Hebrew will use all due care in the handling of artwork while on the premises but artists are responsible to insure his/her own work for the duration of the exhibition.

ARTIST PROMOTION AND SALES

United Hebrew reserves the right to use images of the artworks for educational and promotional purposes.

Artwork submitted must be available for the duration of the exhibit.

United Hebrew will retain a 30% commission on all sales made as a result of the exhibition.

FORMATION

Questions or additional information email: artofthegardenexhibit@gmail.com or contact
Linda Forman, lforman@uhgc.org at United Hebrew or 632-2804 ext. 1224.
Thank you for your submissions.