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United Hebrew of New Rochelle Recognized for Superior Care with National Leadership Award from American College of Health Care Administrators

Also Makes Top Level in New York State Rankings

Cited for low numbers of patients reporting pain, injured in falls

(New Rochelle, NY— February 25, 2016)...When caring for the elderly, the quality of the facility and the staff is critical. That is especially true in nursing homes, where seniors are unable to live independently and tend to be more vulnerable. United Hebrew of New Rochelle has recently been recognized for providing superior care for its residents with two honors that affirm the eldercare center's reputation as a haven where residents are safer and more comfortable than most other facilities, while enjoying a high quality of life. United Hebrew's skilled nursing facility, located on its 7.5-acre campus of comprehensive care, received the American College of Healthcare Administrators (ACHCA) Eli Pick Facility Leadership award, while also earning a place in the top tier of New York State's nursing home rankings.

United Hebrew was chosen for the Eli Pick award – an honor earned by fewer than 9 percent of nursing homes – based on several factors, including the low numbers of residents who report being in pain. Less than 1% of long-stay residents complained of pain in the first three quarters of last year, compared with 8.1% nationwide, for instance.

"It is good to have the validation of respected third parties affirming what we have always felt – that the care we deliver is done in the best possible way," said Rita Mabli, President and CEO of United Hebrew. "Our healthcare professionals provide superior round-the-clock attention so that we are always aware of what our residents need."

The skilled nursing facility is part of United Hebrew's campus of care, which includes Burke Rehabilitation at United Hebrew, Willow Towers Assisted Living, memory care,

independent senior housing, and home care, was recognized for providing superior care to residents whether they are there for long or short stays.

The Eli Pick award is given only to nursing homes that received complaints of pain from no more than 1 percent of its long-stay patients and 8.3 percent of its short-stay residents. United Hebrew met those criteria for the first three quarters of 2015, with complaints of pain from .9 percent of long-term residents and 7.4 percent of short-stay residents. (Both numbers are far below the national averages, which were 8.1 percent for long-stay residents and 17.2 percent for short-stay residents.)

The recognitions also affirm the high marks United Hebrew has received from other entities that assess healthcare. United Hebrew is consistently named among the “Best Nursing Homes” by U.S. News & World Report and has earned the coveted five-star rating by the Centers for Medicare and Medicaid Services, a level achieved by only 22 percent of nursing homes nationwide, for five consecutive years. United Hebrew residents fared better than the national average in every one of 18 categories rated by CMS, in its most recent review.

The ACHCA, an industry leadership association that provides professional education and certification to administrators from across the spectrum of long term care, informed United Hebrew of the award with a letter stating that “facility excellence is a reflection of leadership excellence, so the purpose of the Eli Pick Facility Leadership award is to recognize the administrators of top performing skilled nursing facilities.”

Ms. Mabli said the honors were earned by the loyal and devoted staff members who put their hearts into caring for residents.

“It’s very important to me that the people who actually deliver the care be recognized for their passion for offering residents the highest quality of life possible,” said Ms. Mabli, who has worked at United Hebrew since 1976 and overseen the organization’s transformation from its modest beginnings into a full-service campus of geriatric care.

To land in the top quintile on the state Department of Health program, United Hebrew had low numbers of residents who reported being in pain, needed antipsychotic drugs, experienced depressive symptoms or were injured in falls. The program distributes \$50 million from a budget-neutral fund that eligible nursing homes contribute to. About half of the funds go to the facilities in the top quintile, including United Hebrew. Those in the second and third quintiles split the rest, while the remaining facilities do not receive funds.

About United Hebrew

United Hebrew of New Rochelle (uhgc.org) is a vibrant not-for-profit, non-sectarian, multi-service campus of comprehensive care nestled on 7.5 acres. United Hebrew has been serving the Westchester metropolitan area since 1919, and today, works with

more than 1,000 clients daily. Services include: **Long-Term Skilled Nursing; Burke Rehabilitation at United Hebrew; Willow Towers Assisted Living** (*The Beverly and Alfred J. Green Pavilion*, and The Phoenix Neighborhood and Griffin Program— Memory Support Programs for Alzheimer’s care and Related Dementias); **Independent Senior Housing** (*Low-Savin Soundview* Senior Apartments); **Health at Home** (AZOR Licensed Home Health Care and a Certified Home Health Agency); and **Private Geriatric Care Management Services** (Raven Care Advocates). United Hebrew opens **Willow Gardens Memory Care**, Westchester’s only assisted living residence devoted to individuals with Alzheimer’s and related dementias, in March 2016. For more information, call (914) 632-2804 or visit www.uhgc.org.