



UnitedHebrew

IN NEW ROCHELLE SINCE 1919

United for You.

United Hebrew Ushers in New Era of Alzheimer's Care with Willow Gardens



Celebrating the Willow Gardens Memory Care Grand Opening, held June 17: Mayor Noam Bramson, City of New Rochelle (left); and United Hebrew Board members, Donald Duberstein and Anthony Nardozi, with Rita Mabli, President and CEO, United Hebrew.

New Triple-Licensed Residence on United Hebrew Campus is a Model of Future Care

Care of seniors affected by Alzheimer's disease and other dementias has taken a leap forward with the opening of **Willow Gardens Memory Care**, a groundbreaking residential facility at United Hebrew of New Rochelle. The 51-bed, two-story home is the first non-profit assisted living center in Westchester County designed exclusively for individuals with memory impairment. It opens as the region, and the nation, prepares for a growing wave of people affected by dementia.

"With the need so great, there is an increased demand for quality care for this segment of our population," said Rita Mabli, President and CEO of United

Hebrew. "Willow Gardens provides that care that has been meticulously planned so that life for its residents will be fulfilling and enriching."



Video: Willow Gardens Grand Opening

Feeling like you're at home

Willow Gardens is located on United Hebrew's award-winning campus of comprehensive care in New Rochelle. Here and elsewhere on campus, seniors can age in place, remaining at United



The new Willow Gardens Memory Care

Hebrew as their needs change over time-whether they live at Willow Towers, our sterling assisted-living facility, or our state-of-the-art, five-star skilled nursing and rehabilitation center, or two independent senior housing apartment buildings.

The services and creative activities at Willow Gardens are based on the latest research, and adapted by our highly experienced and caring staff to meet individual needs. "Our goal is to see residents living full lives and engaging with their family members, the staff, and each other," Mabli says. She emphasizes the importance of creating an environment that eases the frustration that comes with dementia and helping residents live the lives they want, with activities that resonate with each individual.

More than 90 years of experience

In developing the programing for Willow Gardens, United Hebrew was able to draw on more than 90 years of experience in caring for memory-impaired residents in dedicated spaces. Taking the next step-designing an assisted living facility dedicated entirely for residents affected by dementia-allows the staff to focus solely on their needs. It will be run by Executive



Pearl Quarles, Rosemary McLoughlin, United Hebrew Board of Directors at the Grand Opening

Director Sallie Carlin, a certified recreational therapist [CTRS] with more than 25 years of experience caring for residents with memory loss.

"The key is to keep the residents engaged with activities that are tailored to their lives, and to respect their dignity while offering them choices," Ms. Carlin said. "We get to know their life stories so that we can offer them the activities they will enjoy."



Willow Gardens secure outdoor courtyard

Art that welcomes, and does so much more

In choosing paintings, collages, sculptures, and photographs for Willow Gardens, United Hebrew's art experts intentionally selected pieces that would awaken senses, evoke natural settings, nostalgia, or images of distant places.

The art is designed to give residents and their visiting friends and family members memories and thoughts to chat about and make connections over. Many of the works were commissioned specifically for Willow Gardens.

"Home, comfort and safety" is the theme that runs through Willow Gardens. The artwork, the architecture and the activities are all designed to serve as a model of how to care for people facing dementia for decades to come. "We have taken care of everything," said Ms. Mabli. "This is the first residence of its kind, and we want it to lead the way in offering residents with memory impairment as much enrichment, companionship and joy as possible."

For more information or to tour Willow Gardens, call 914-336-2338



About United Hebrew of New Rochelle

United Hebrew of New Rochelle is a vibrant not-for-profit, non-sectarian, multi-service campus of comprehensive care nestled on 7.5 acres. United Hebrew has been serving the Westchester metropolitan area since 1919, and today, works with more than 1,000 clients daily. Services include: **Long-Term Skilled Nursing**; **Burke Rehabilitation at United Hebrew**; Willow Towers **Assisted Living** (*The Beverly and Alfred J. Green Pavilion*), Willow Gardens Memory Care; Phoenix Neighborhood and Griffin Program (Memory Support Programs for Alzheimer's care and Related Dementias); **Independent living for Seniors** (*Low-Savin Soundview and Meadow Lane Senior Apartments*); **Health at Home** (AZOR Licensed Home Health Care and a Certified Home Health Agency); and **Private Geriatric Care Management Services** (Raven Care Advocates). For more information, call (914) 632-2804 or visit www.uhgc.org.

