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**Thomas Ferrara, a Planning Advisor for Individuals and Businesses,
Joins the Board of Directors of United Hebrew of New Rochelle**

***Founder of Future Value Associates in Pound Ridge notes: “Senior Care Is
What Society Should be Focusing On”***

(New Rochelle, NY— September 22, 2016)...Thomas Ferrara, who has spent decades helping individuals and businesses plan for the future, has been appointed to the Board of Directors of United Hebrew of New Rochelle, President and CEO Rita Mabli announced today. Ferrara, 61, is the founder of Future Value Associates of Pound Ridge. In his new role on the board, he will provide special insight into the needs of the elderly, as well as serve as an “ambassador” of the organization – a resource for people seeking high-quality eldercare.

Mabli said she encouraged Ferrara to join the board as she believed he had the right attitude to help United Hebrew’s mission. “Mr. Ferrara has the experience to be a wonderful board member and to help guide United Hebrew as we continue to expand our reach in the region,” she said. “Even more important, his heart is in the right place. He does not merely advise people, he cares deeply about them.”

His company, which he founded 20 years ago, helps individuals and businesses plan for the years, and even decades, to come. “It’s what society should be focusing on with our aging population, and it goes beyond just the resident who is being cared for; it extends to the family as well,” he said. “United Hebrew understands that and provides that compassionate care.”

According to Ferrara, he was moved from the very first visit to United Hebrew by the way the staff and programs were organized. “They help residents in all stages of aging to live life to the fullest,” he said. “All the good things I had heard about the organization were true. Besides the service it provides for assisted living and long-term care, it also has become an excellent rehabilitation resource in the Westchester area with its affiliation with Burke Rehabilitation. This is a true campus of comprehensive care.”

Ferrara has served on several boards, and is currently a member of the boards of Calvary Hospital in New York City, the Fred S. Keller School, and the John J. Cardinal O'Connor School.

“We are fortunate to have someone of Mr. Ferrara’s caliber on the board,” said Board Chairman, Donald Duberstein. “His experience meshes perfectly with what we need to continue offering the best services possible and enhancing the lives of the growing senior population in the region.”

About United Hebrew

United Hebrew of New Rochelle (uhgc.org) is a vibrant not-for-profit, non-sectarian, multi-service campus of comprehensive care nestled on 7.5 acres. United Hebrew has been serving the Westchester metropolitan area since 1919, and today, works with more than 1,000 clients daily. Services include: **Long-Term Skilled Nursing; Burke Rehabilitation at United Hebrew; Willow Towers Assisted Living** (*The Beverly and Alfred J. Green Pavilion*), **Memory Care** at Willow Gardens, The Phoenix Neighborhood and Griffen Program at Willow Towers, and Nightingale Neighborhood at United Hebrew **Independent Senior Housing** (*Low-Savin Soundview Senior Apartments*); **Health at Home** (AZOR Licensed Home Health Care and a Certified Home Health Agency); and **Private Geriatric Care Management Services** (Raven Care Advocates). For more information, call (914) 632-2804 or visit www.uhgc.org.